

The Town of Lake Park

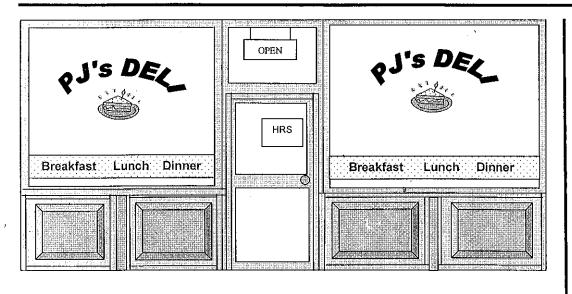
Community Development Department

WINDOW SIGNAGE

Pursuant to the NEW Town Code Section 70-103(5)(e):

- > A PERMIT IS REQUIRED FOR ALL WINDOW SIGNAGE LOCATED ON OR WITHIN 15 FEET OF THE INTERIOR OF A BUILDING GLASS
- > <u>CONTENT</u>: Business name, logo, address, telephone number, hours, open or closed, credit cards or a similar message that provides the customer with information about the business's operation and messages regarding goods and services for sale
- > <u>TYPE</u>: Includes plastic signs, signs made of vinyl letters, painted or neon signs (interior illuminated or exposed unshielded light source). Stand alone lettering is discouraged. <u>Paper, cardboard and hand-written signs are prohibited</u>. Maximum of ONE Neon sign per business, with the exception of convenience stores that may have up to four "logo" neon signs that meet the allowable square footage (with the exception of the Park Avenue Downtown District-PADD, where ONE Neon Sign per business still applies).
- ➤ <u>LOCATION</u>: Can be painted, attached, or projected upon or within the exterior or interior of a building glass area, including doors. An organized arrangement will be encouraged.
- ➤ <u>HEIGHT & SIZE</u>: Maximum size is 25% of the glass area to which it is attached. Square footage will be added to other allowable business sign square footage. The only exception is for properties located along Northlake Boulevard, whose size limit is the lesser of 20% of the glass area or 100 square feet.
- > <u>TIME LIMIT</u>: Permanent until modified, at which time a new permit is required.
- > FEE: \$50 per application

ALL APPLICATIONS ARE SUBJECT TO THEIR OWN REVIEW AND APPROVAL.



For further info please contact:

Town of Lake Park
Community
Development
Department
535 Park Avenue
Lake Park, Fl 33403

561-881-3318

Typical Store Front Window Sign Plan